



Pro Contractor Branding

Promote your business like never before, **for free.**



Pro Contractor Branding

Promote your business like never before with the industry's most robust, **free** contractor branding, including both printed and digital options.

So when customers need return service, your brand and contact information is always top of mind.



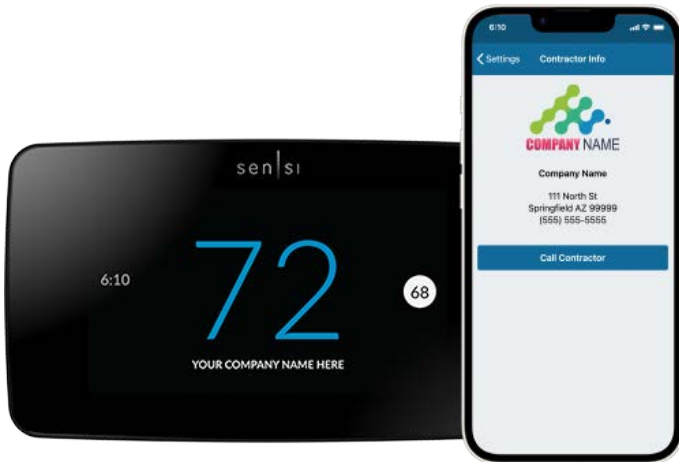
<https://climate.emerson.com/en-us/products/heating-and-air-conditioning/white-rodgers/contractor/contractor-branding>

Get started today!



Digital Branding

Sensi™ smart thermostats keep you connected to your customers.



In-thermostat branding

Display your company name on the sleep screen with Sensi Touch and Sensi Touch 2 smart thermostats.

In-app branding

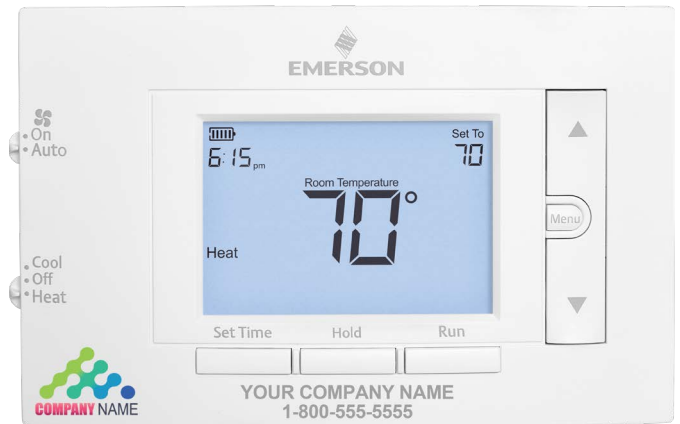
Customers can access your contact information with a simple click in the Sensi app.

In-email branding

Customers receive smart alerts and service reminders via email.

Printed Branding

Create a custom preview of your thermostat & order from your distributor when ready.



Your company logo

Your full-color logo makes you the go-to choice when customers need you most.

Add your contact info

Make it easy for customers to reach you by adding your company name and phone number.

Easy as 1, 2, 3

Select a model.




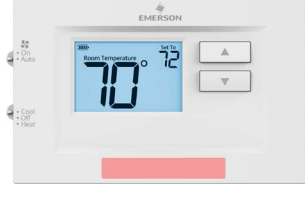










Create your design.

Order from distributor.

Frequently Asked Questions

- ▶ **How do I get started?** Visit procontractorbranding.com. You can create both your digital branding profile and custom thermostat design for each model you order.
- ▶ **Can I add both my logo and contact information?** Only the Sensi™ smart thermostat and 80 Series™ can show both logo and text. Other models can display either logo or text.
- ▶ **Is it free?** The design and printing are free. You just pay for the thermostats.
- ▶ **How long does it take?** Most orders are processed in nine business days and ship for free directly to your distributor for pickup.
- ▶ **Is there a minimum order?** There's a minimum order of 12 thermostats when placing an order. They must be the same model.

Printed Branding: Logo and Text Areas

	Product Family	Imprint Type		Product Family	Imprint Type
	Sensi™ smart thermostats	Logo or text		Classic 80 Series	Logo or text
	80 Series™	Logo or text		70 Series™	Logo or text
	Blue Series™ 12" Touchscreen	Text only		70 Series™ PTAC	Logo or text
	Blue Series 6"	Logo or text		Classic 70 Series (Horizontal)	Logo or text
	Blue Series 6" Commercial	Logo or text		Classic 70 Series (Vertical)	Logo or text
	Blue Series 2"	Logo or text		Wall Plates: Sensi, Sensi Touch, 80 Series	Logo or text
	Classic 80 Series	Logo or text		Wall Plates: Sensi Touch 2, Sensi Lite	Logo or text